

THE PENINSULA

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FOR IMMEDIATE RELEASE

March 3, 2019

THE PENINSULA TOKYO SPONSORS “ART FAIR TOKYO”

AS PART OF THE PENINSULA HOTELS’ GLOBAL ART INITIATIVE

The luxury, five-star hotel offers artistic and inspirational cultural platforms for guests and visitors to experience

Since its founding, The Peninsula Hotels has been committed to promoting the rich and vibrant cultural aspects of the destination cities in which it resides. Part of that commitment is to engage with artistic communities, not only as an art venue, but as an originator and innovator of culture, while also providing guests access to culturally representative pieces. From March 26, 2019, The Peninsula Hotels will launch a multi-year global campaign entitled **Art in Resonance**. Featuring newly commissioned, immersive installations by mid-career contemporary artists, The Peninsula Hotels (official hotel partner of Art Basel Hong Kong: March 29 to 31, 2019) will provide inspiring new experiences for visitors, while helping to shine a spotlight on the culturally rich city of Hong Kong, home of The Peninsula Hotels.

In Tokyo, as part of the pledge to create meaningful art experiences for guests and deepen the appreciation of Japan’s rich heritage, The Peninsula Tokyo is pleased to share the sponsorship of “Art Fair Tokyo,” the largest art fair in Japan and oldest in Asia. The Art Fair will be held from March 7 to 10 at Tokyo International Forum and will feature a wide range of art from a collection of galleries, ranging from antiques and crafts to nihonga painting, modern and contemporary art.

As a sponsor of this exciting fair, there will be a display of two original sculptures created by renowned Italian artist Gianluca Malgeri in the hotel’s front garden and Naka Dori entrance from March 6 to 10. In addition to the collections at Tokyo International Forum, Art Fair Tokyo will have satellite locations at Tennoz Isle and Roppongi, which may be reached via a dedicated Art Fair Tokyo shuttle, which stops at The Peninsula Tokyo’s main entrance.

Art Fair Tokyo Public Viewing Schedule

Friday, March 8, 2019	11:00 am to 8:00 pm
Saturday, March 9, 2019	11:00 am to 8:00 pm
Sunday, March 10, 2019	11:00 am to 5:00 pm

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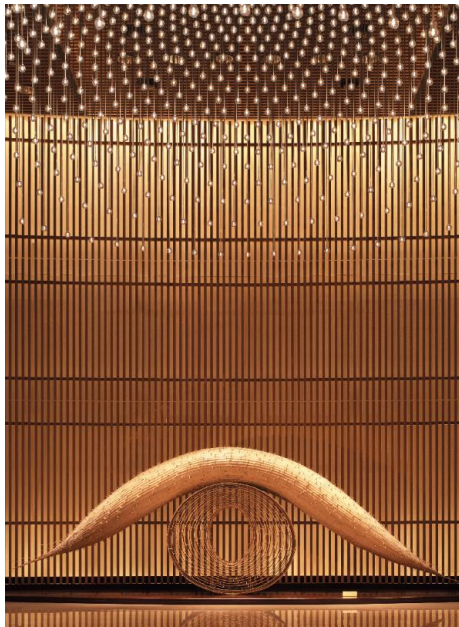
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Tickets: One Day Passport – JPY 5,000 per person

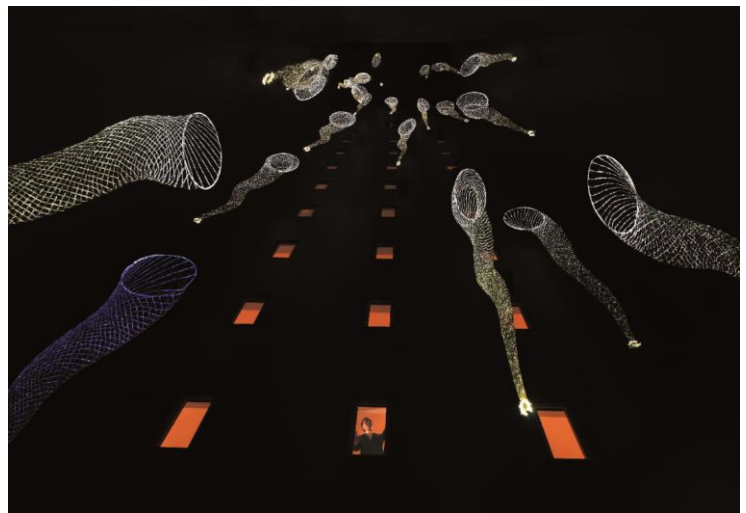
(Last admission is 30 minutes prior to closing)

Guests may further explore Japanese art within the hotel; The Peninsula Tokyo’s burgeoning art collection consists of approximately 1,000 pieces created by nearly 90 artists, 90% of whom are Japanese. To fully enjoy the art pieces, the hotel offers The Peninsula Art Walk, a customized virtual walking tour of the hotel’s signature Japanese interiors and extensive art collection on an iPod®. The Peninsula Art Walk is available in English and Japanese and can be booked through the Concierge Desk.

Inspired by a deep appreciation and passion, The Peninsula Tokyo continues to evolve and expand its platforms for the arts; likewise, it hopes that guests will take this opportunity to experience and share the joy that art brings.



Lying Dragon Gate by Keisen Hama



The Void by Ben Jakober and Yannick Vu

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About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John’s Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

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