

THE PENINSULA

B E I J I N G

王府半島酒店

September 16, 2019

NEW EXECUTIVE PASTRY CHEF JACOPO BRUNI BRINGS DELECTABLE FLAIR TO THE PENINSULA BEIJING

The Peninsula Beijing is pleased to welcome Chef Jacopo Bruni as the hotel's new Executive Pastry Chef. Chef Bruni brings a wealth of experience to the role, after years of working in some of the finest hotel restaurants in both Europe and China.

Originally from Italy, Chef Bruni studied his craft at ALMA, the International School of Italian Cuisine in the city of Parma. In 2013, he was awarded his degree as Master of Italian Cuisine, under the tutelage of renowned Michelin-starred chef Massimiliano Alajmo. He began his culinary career as the pastry chef at the newly opened Ink 24 Hotel in Parma, as Executive Pastry Chef for the property's Inkiostro restaurant – which subsequently won its own Michelin star.

After an experience at the St. Regis San Clemente Palace in Venice, Chef Bruni took his formidable skills to London. There, he spent the next several years as Head Pastry Chef at some of the city's highest-end hotels, including The Connaught Hotel, the Baglioni Hotel, and the London EDITION.

In February of 2018, Chef Bruni was invited to join the newly opened Shanghai EDITION as Executive Pastry Chef. In this role, he created desserts for all three of the five-star hotel's restaurants, as well as for dozens of banquets and special events. During this time, along with his signature creations – including a decadent nine-layer cherry Chiffon cake, rich chocolate sacher torte and honey-bourbon flaming Alaska – Chef Bruni began expanding his offerings to include more traditional Chinese desserts, such as malagao (steamed cakes). He is also starting to incorporate Chinese flavours and ingredients into his recipes – such as jasmine tea, Hangzhou green tea, Asian pear, and even durian fruit (which he now uses in cookies and ice cream).

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“Moving to China has been wonderful,” Chef Bruni said. “Every day, I learn more about the culture, the flavours, the ingredients, and the history here. For the sort of work I do, It is for me the most attractive country in the world.”

Chef Bruni will take on his new role as Executive Pastry Chef at The Peninsula Beijing beginning on 1 September.

“I cannot wait to start my experience at The Peninsula Beijing,” he said. “It is an honour to join one of the world’s well-known luxury hotel brands, in such a beautiful and cultured city. My goal is to help provide uniquely delectable dining experiences, and even more lasting memories, for Peninsula guests.”

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About The Hongkong and Shanghai Hotels Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Yangon and The Peninsula Istanbul. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John’s Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

For further information, please contact:

Ms. Cathie Yang

Director of Public Relations

The Peninsula Beijing

Telephone : +86 (10) 8516 2888 extension 6608

Fax : +86 (10) 6510 6308

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Email : cathieyang@peninsula.com
Website : www.peninsula.com
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